

Label customization - Terms and conditions

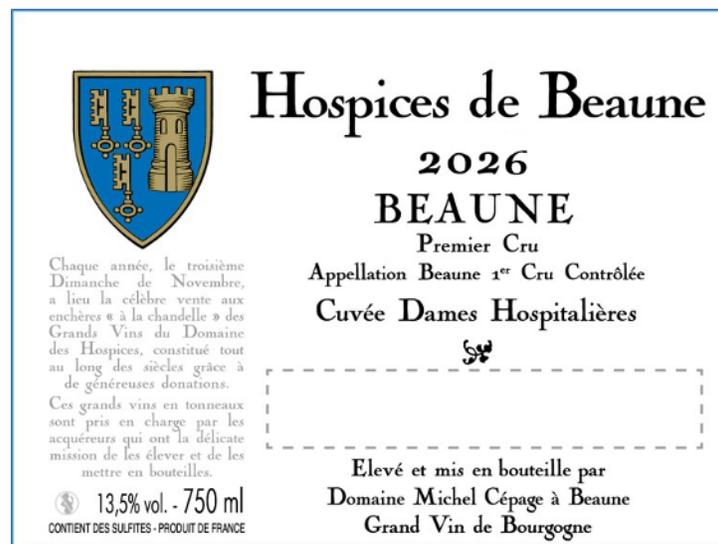
Before your wine is bottled, you, as the buyer, may choose to add a personalized message to the bottles' labels.

This message may include : **your name; the name of a relative; your club's name or your company's name.** It will appear alongside the name of the historical benefactor or donor of the Cuvée, the Hospices de Beaune crest and the name of the chosen winemaker for the wine ageing.

Your inscription must comply with a set of graphic rules, established to preserve the visual identity and harmony of the Hospices' labels :

- **Color** : Only black lettering is permitted (for both text or logos).
- **Typography** : The selected font must aesthetically match the label as a whole and be chosen with consistency and care. By default, the Hospices font will be used.
- **Placement** : The text or logo must appear only in the designated area marked on the label (see example below).

Please note : The word « cuvée » is strictly reserved for the official Hospices de Beaune wine designation. It cannot be used in your personalized message.



Before printing, your customized label (final visual) will be submitted for approval by the management of the Hospices Civils de Beaune.

For further information on customization options, technical aspects, or costs related to ageing, please contact the winemaker in charge of ageing your barrel. For other requests, please contact hospicesdebeaune@sothebys.com.