

SOTHEBY'S AND THE COUNCIL OF FASHION DESIGNERS OF AMERICA UNVEIL THE FULL LINEUP OF THE "CFDA: DEFINING AMERICAN STYLE" AUCTION

Presenting 37 Extraordinary Pieces from America's Most Celebrated Designers

**Exhibition Open to the Public at Sotheby's New York from 12 - 20 January
Online Sale Open for Bidding from 9 - 23 January**



From left to right: Thom Browne Spring Summer 2018 RTW White Chesterfield Dress; Diane Von Furstenberg Gold Ariel Armour Wrap Dress, 2014; Norma Kamali's Liberty Dress, custom made for "The Embellishment of the Statue of Liberty" exhibition at Barneys New York, June 30 through August 1, 1986, benefiting the Cooper-Hewitt Museum

"When you think of American craftsmanship and fashion, you must first think of the incredible stories that people are telling here...and the diversity in storytelling that nowhere else in the world offers... that's what you'll see in the pieces each designer has chosen... the breadth of the creativity that happens here in America."

Thom Browne, Chairman, Council of Fashion Designers of America

"The collaboration of CFDA with Sotheby's for this unprecedented auction of major American fashion pieces was a natural synergy. The auction items are significant pieces of American fashion history in their range and craftsmanship and in the unique stories they tell."

Steven Kolb, CEO, Council of Fashion Designers of America

NEW YORK, 9 January 2024 – Today, Sotheby's New York unveils the full contents of [CFDA: Defining American Style](#), open for bidding 9 - 23 January. Consisting of 37 iconic pieces, the auction features a highly curated selection of looks from America's most coveted designers – from the establishment to the new guard – including seminal designs and rare pieces representing the best of American fashion and donated by CFDA members and notable collectors.

On public view in Sotheby's New York galleries from 12 - 20 January, the exhibition will highlight unforgettable cultural moments and unmatched artistry, representing American designers' work at the highest level, featuring looks worn by legendary figures including Kim Kardashian, Margot Robbie, Taylor Swift, Lady Gaga, Anna Wintour, Jennifer Lopez, Nicole Kidman, Paris Hilton, Kendall Jenner, Kate Moss, Erykah Badi, Winnie Harlow, and Jessica Chastain, among others (full details at the link below).

Full proceeds from the sale will go to the CFDA Foundation, which benefits CFDA Scholarships and business mentoring to nurture the next generation of American fashion.

The auction will take place alongside the first edition of [Visions of America](#), Sotheby's newly reimagined sale and exhibition format showcasing an unprecedented selection of American craftsmanship from important private collections and institutions across a week-long series of auctions, events, and experiences, putting fashion directly in conversation with the finest art and objects spanning more than 400 years.

For more information and full details on the contents of the sale, please visit our [online catalogue](#).

About Sotheby's

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and retail. Our trusted global marketplace is supported by an industry-leading technology platform and a network of specialists spanning 40 countries and 70 categories which include Contemporary Art, Modern and Impressionist Art, Old Masters, Chinese Works of Art, Jewelry, Watches, Wine and Spirits, and Design, as well as collectible cars and real estate. Sotheby's believes in the transformative power of art and culture and is committed to making our industries more inclusive, sustainable and collaborative.

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** Estimates do not include buyer's premium or overhead premium. Prices achieved include the hammer price plus buyer's premium and overhead premium and are net of any fees paid to the purchaser where the purchaser provided an irrevocable bid.*

Images are available upon request

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